

Media Information

Clariden Leu is Main Sponsor of FONDS'2010

Zurich, January 25, 2010 – Clariden Leu is one of the main sponsors of the Swiss financial trade fair FONDS'2010, which will be held at Zurich's Kongresshaus between February 3 and 5. Clariden Leu's support for FONDS'2010 underlines its role as a major fund provider.

For the first time, Swiss private bank Clariden Leu is acting as a main sponsor of the financial fair FONDS'2010, which will be staged between February 3 and 5 at the Kongresshaus in Zurich. In making this commitment, Clariden Leu aims to further strengthen its market position among the leading providers of investment funds.

The Swiss funds fair is the biggest specialist trade fair for financial investments in Switzerland. Now in its twelfth year, it is intended for both private and institutional investors.

In addition to its role as a main sponsor, Clariden Leu will be represented at the fair by a range of products and fund specialists. On the first day of the fair – February 3, 2010 – which will once again be devoted exclusively to professional visitors, Clariden Leu fund managers will showcase current investment ideas covering fixed income instruments, equities, and alternative investments. Stephan Meier, Clariden Leu's Head of Asset Management, comments on the product range: "We are confident that investors will again be investing more strongly in equities and alternative investments this year. Clariden Leu's fund offering has strength in depth in these areas."

Clariden Leu Asset Management manages assets of around CHF 20 billion in all major asset classes including money market, fixed income instruments, equities, multi-asset class, commodities, and alternative investments. Clariden Leu Asset Management holds a particularly strong position in the field of insurance-linked investments. In order to provide optimum quality, the private bank uses both internal and hand-picked external investment specialists in its fund management operations.

For further information:

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Clariden Leu is an exclusive Swiss private bank with over 250 years of experience in Swiss private banking. Established 1755 in Zurich, Clariden Leu offers customized solutions tailored to each client's personal situation and products that have stood the test of the market and rank among the best in class in their respective categories. Clariden Leu is one of the largest private banks in Switzerland and serves wealthy clients, external asset managers and institutional clients at its headquarters on Zurich's Bahnhofstrasse as well as at numerous offices in Switzerland and around the world.
