

Media Release

Clariden Leu Appoints New Head of Central & Eastern Europe and Israel

Zurich, May 18, 2010 – Martina Bigliardi Moehr to become new Head of Central & Eastern Europe and Israel at Clariden Leu.

The Swiss private bank Clariden Leu has appointed Martina Bigliardi Moehr as the new Head of Central & Eastern Europe and Israel. She will take over this position on July 1, 2010 from Christian Sieber. Having successfully built up this market region in the past ten years, Christian Sieber will now focus on taking care of his large client base as Senior Private Banker and thus continue to make a significant contribution to the growth in this business area.

Martina Bigliardi Moehr has 25 years of experience in banking. After obtaining her law degree, she worked in various positions for UBS in Switzerland and abroad. In the last eight years, she held various leadership positions focusing on Northern and Eastern Europe, most recently having responsibility for the ultra-high-net-worth clients. Given her profound knowledge of Central and Eastern Europe, she understands the market extremely well.

"The new Head of Central and Eastern Europe, Martina Bigliardi Moehr, is a very experienced manager with an exceptional track record. She will consistently strive for further growth of the market region," says Adrian F. Leuenberger, Head of the Europe division. "I am happy we can continue to count on the experience of Christian Sieber. He successfully built up the market region and will now focus on looking after and developing his clients." These personnel changes further strengthen Clariden Leu's competitive position and underscore the significance of Central and Eastern Europe within the growth strategy of the private bank.

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